

24 March 2016

Good afternoon,

RE: Appointment of Merchlin as our regional export partner

For some time, the management team here at Carling Technologies LTD have been investigating ways in which we can improve the pre- and post-sales service we provide our export market partners, and how we can accelerate our growth in these markets to allow us to further invest in product innovation and development.

We believe that the service your business needs should be locally based and should have extensive experience working in the markets you operate within. Your local contact should also have a direct line to our senior management here to ensure we remain responsive and in touch with our international customer base.

With this framework in mind, we are very pleased to announce the appointment of Merchlin FZC (merchlin.com) as our export sales and marketing partner for the Middle East and Africa. Merchlin will represent Carling Technologies LTD in these regions and take responsibility, for the invoicing and promotion of the brand.

Through their multi-cultural team of professionals Merchlin offer extensive experience in our product categories throughout the regions and the means to expand and tailor the sales and marketing support customers receive.

Yours sincerely,

Ben Jones

Sales Engineer – Middle East & Africa.

Carling Technologies Limited

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