

| | Category | Company | Entry Title | Winner |
|-----------------------|---|---|---|-------------------|
| Best of Show | Best Sales Tools - Capabilities Brochure | Avnet, Inc. | FPGA Solutions - Helping Engineers Make the Best Choices | Winner |
| Peoples Choice | | | | |
| Category 2 | Best Brand/Image Digital Marketing | Modular Power! | Sager Electronics | Winner |
| Category 3 | Best Co-Op Marketing | TI & Lumileds Digital Email Campaign | Mouser Electronics | Winner |
| Category 1 | Best Brand/Image Print Marketing | Mouser Electronics | Butt Saved Print | Winner |
| | | Digi-Key Electronics | PDC/Immediate Shipment | Honorable Mention |
| Category 2 | Best Brand/Image Digital Marketing | Newark element14 | Internet of Things Landing Page | Winner |
| Category 3 | Best Co-Op Marketing | Future Electronics | Philips Zero Lead-Time Initiative | Winner |
| Category 4 | Best Integrated Marketing | Mouser Electronics | Empowering Innovation Together: | Winner |
| | | RS Components | Project Heroes Campaign Launch of the Raspberry Pi 3 | Honorable Mention |
| Category 5 | Best Corporate Newsletter - External | Newark element14 | element 14 Tech Journal | Winner |
| Category 6 | Best Internal Branding and Communications | Future Electronics | My Future | Winner |
| Category 7.1 | Best Video Production - Product | CarlingTechnologies | V-Series: Rock, Rotate & Recharge | Winner |
| Category 7.2 | Best Video Production - Company | Arrow Electronics | Aerospace & Defense Video | Winner |
| Category 8.1 | Best Sales Tools - Capabilities Brochure | Avnet, Inc. | FPGA Solutions - Helping Engineers Make the Best Choices | Winner |
| Category 8.2 | Best Sales Tools - Channel Partner Engagement | TE Connectivity | TE Town | Winner |
| | | Digi-Key Electronics | Digi-Key & NXP ON-THE-GO! | Honorable Mention |
| Category 8.3 | Best Sales Tools - Sales Incentive Campaign | TTI, Inc. | AVX Games | Winner |
| | | TTI, Inc. | Molex Ultra Fit Campaign | Honorable Mention |
| Category 9 | Corporate Activism | Digi-Key Electronics | Back 2 School Contest | Winner |
| | | Mouser Electronics | STEM Sponsorships | Honorable Mention |